

Established in 2000, The FEST is a day-long celebration of faith and family. With national Christian musical acts, games, activities, fireworks and high quality vendor displays, the event will attract 40,000+ in-person in Wickliffe, Ohio.

### **EXPOSURE**

With thousands of value-based FEST-goers, you will have the opportunity to spread your message to a targeted audience of families and youth. Partnering with the The FEST creates brand loyalty in unparalleled ways.

## PERSONAL CONTACT

Our booth setup provides an opportunity for the most effective form of marketing: personal contact with thousands of potential customers in an intimate setting. You will meet and retain potential customers by deploying your most effective asset: your people.

### **VALUE**

Each vendor package is designed to optimize your investment. With high-visibility placement, eye catching banners and other amenities, these packages give you the bang for your buck your business needs, at a significant value.



# The FEST = High Visibility!

"The FEST is a great family day. It's a wonderful opportunity for us to meet so many of our customers from across the region. As one of the sponsors of The FEST, we are pleased to be able support this great event and give back to the community that is so supportive of us."

- Kevin Yaugher, President, Marc's

"This was one of our biggest events this year! We had over 590 people come through our tent and engage with us!"

- Liz, Eventive Marketing, Tour Manager

"Attending The FEST is like experiencing a winning grand slam home run! I leave renewed, energized, and hopeful. The FEST is clearly a HOME RUN!"

Eva Dolan, Cleveland Indians



# VENDOR APPLICATION

High value.

Maximum exposure.

Great opportunity.





Center for Pastoral Leadership 28700 Euclid Ave, Wickliffe, OH 44092 216.202.3040 • FEST@THEFEST.US 8.3.25

www.TheFEST.us



**40,000+** expected to attend in-person in 2025.

**LIVE MUSIC** performed by top Christian bands.

**GUESTS** young and old, with over half of the attendees being families.

**NORTHEASTERN OHIO** area and beyond.

**PEOPLE** of all ages, religions, races and backgrounds.

#### **VENDOR DISPLAYS**

from 70+ corporate and retail vendors.

**ATTRACTIONS** for teens and adults of all ages.

### **ACTIVITIES AND OPPORTUNITIES**

to encourage prayer and reflection followed by a truly inspirational religious service in the language of our time.

# VENDOR PACKAGES



# **HIGH VISIBILITY | \$1,250**

To sell items you must purchase this package. ONLY 10 AVAILABLE!

- 10' x 10' Tent in Premier Area\*
- 10' Vinyl Banner with your Business Name
- 8' Display Tables
- Folding Chairs
- Electricity Included
- 2 Parking Passes / 4 VIP Passes
- \*Limited upgrades to a larger tent size are available. Call Caitlin for details

## **FESTIVAL VILLAGE | \$950**

### **ONLY 10 AVAILABLE!**

- 10' x 10' Tent
- Vinyl Banner with your Business Name
- 8' Display Tables
- Folding Chairs
- Electricity Included
- 1 Parking Pass / 4 VIP Passes

# SPECIAL NON-PROFIT ORGANIZATION | \$500

#### **ONLY 16 AVAILABLE!**

- Shared Tent Space
- Vinyl Banner with your Business Name
- 8' Display Table
- Two Folding Chairs
- Great Display Space
- 1 Parking Pass / 2 VIP Passes

# **EDUCATION VILLAGE | \$350**

Available only to Catholic Schools ONLY 10 AVAILABLE!

- Special Section for Catholic Education
- Shared Tent Space
- Vinyl Banner with your School Name
- 8' Display Table
- Two Folding Chairs
- 1 Parking Pass / 2 VIP Passes

Visit Facebook.com/TheFEST to see pictures and reviews of the FEST!

# Live Performances by











# REGISTER ONLINE! www.theFEST.us/vendors

#### **VENDOR RULES AND GUIDELINES:**

As we prepare for The FEST, please remember the following rules and guidelines:

- Vendors are not permitted to go outside their tent or walk the grounds to distribute materials.
- Vendors are not permitted to hang or post anything outside, next to, or in front of your tent.
   All displays must be kept within the tent.
- Vendors may not intrude upon other vendors' space.
- Please be respectful of fellow vendors, volunteers, quests, and everyone at the event.
- FEST Staff will make the final decision to determine what is appropriate and/or acceptable and we maintain the right to ask you to leave with no refund at our discretion.
- No distribution/giveaways of water, beverage or food of any sort.
- Vendors are not permitted to transfer/exchange money unless they have purchased a High Visibility package (this includes exchanging items for "suggested donations").
- Vendors are not permitted to hold any paid raffles/raffle drawings where tickets/entry must be purchased (this includes High Visibility packages).
- Vendors are not permitted to distribute materials or solicit support for a particular political party and/or candidate.
- Onsite parking is not guaranteed. Details to follow! No vendor parking behind tents.
- Package not confirmed until payment and all completed information is received. One package per company.