

Established in 2000,<sup>7</sup> The FEST is a day-long celebration of faith and family. With national Christian musical acts, games, activities, fireworks and high quality vendor displays, the event will attract 35,000+ in-person in Wickliffe, Ohio.

### **EXPOSURE**

With thousands of value-based FEST-goers, you will have the opportunity to spread your message to a targeted audience of families and youth. Partnering with the The FEST creates brand loyalty in unparalleled ways.

### **PERSONAL CONTACT**

Our booth setup provides an opportunity for the most effective form of marketing: personal contact with thousands of potential customers in an intimate setting. You will meet and retain potential customers by deploying your most effective asset: your people.

### VALUE

Each vendor package is designed to optimize your investment. With highvisibility placement, eye catching banners and other amenities, these packages give you the bang for your buck your business needs, at a significant value.



The FEST = High Visability!

"The FEST is a great family day. It's a wonderful opportunity for us to meet so many of our customers from across the region. As one of the sponsors of The FEST, we are pleased to be able support this great event and give back to the community that is so supportive of us."

- Kevin Yaugher, President, Marc's

"This was one of our biggest events this year! We had over 590 people come through our tent and engage with us!"

- Liz, Eventive Marketing, Tour Manager

"Attending The FEST is like experiencing a winning grand slam home run! I leave renewed, energized, and hopeful. The FEST is clearly a HOME RUN!"

- Eva Dolan, Cleveland Indians



HEADED BACK 'HOME'! Center for Pastoral Leadership 28700 Euclid Ave, Wickliffe, OH 44092 440.943.7662 FEST@THEFEST.US

# VENDOR APPLICATION

# THEFEST

mecoming

# HIGH VALUE. MAXIMUM EXPOSURE. GREAT OPPORTUNITY

8.7.22

www.TheFEST.us





### THE FEST AT A GLANCE

**35,000+** expected to attend in-person in 2022

**LIVE MUSIC** performed by top Christian bands

**GUESTS** young and old, with over half of the attendees being families

### NORTHEASTERN OHIO area and beyond

**PEOPLE** of all ages, religions, races and backgrounds.

**VENDOR DISPLAYS** from 70+ corporate and retail vendors

**ATTRACTIONS** for teens and adults of all ages

### **ACTIVITIES AND OPPORTUNITIES**

to encourage prayer and reflection followed by a truly inspirational religious service in the language of our time

# VENDOR PACKAGES

#### To sell items you must purchase this package. ONLY 10 AVAILABLE!

- 10' x 10' Tent in Premier Area\*
- 10' Vinyl Banner with your Business Name
- 8' Display Tables
- Folding Chairs
- Electricity Included
- 2 Parking Passes / 4 VIP Passes

\*Limited upgrades to a larger tent size are available. Call Caitlin for details

### FESTIVAL VILLAGE | \$950 ONLY 10 AVAILABLE!

- 10' x 10' Tent
- Vinyl Banner with your Business Name
- 8' Display Tables
- Folding Chairs
- Electricity Included
- 1 Parking Pass / 4 VIP Passes

### SPECIAL NON-PROFIT ORGANIZATION | \$500 ONLY 16 AVAILABLE!

- Shared Tent Space
- Vinyl Banner with your Business Name
- 8' Display Table
- Two Folding Chairs
- Great Display Space
- 1 Parking Pass / 2 VIP Passes

### EDUCATION VILLAGE | \$350

Available only to Catholic Schools ONLY 10 AVAILABLE!

- Special Section for Catholic Education
- Shared Tent Space
- Vinyl Banner with your School Name
- 8' Display Table
- Two Folding Chairs
- 1 Parking Pass / 2 VIP Passes

Visit Facebook.com/TheFEST to see pictures and reviews of the FEST!

# Featuring live music from



## REGISTER ONLINE! www.theFEST.us/vendors

Rhett

Walkei

Micah

Tyler

### THOUSANDS OF POTENTIAL CUSTOMERS, AMAZING BANDS, AFFORDABLE PRICING

- Prior to the event you will receive information about set-up and take-down times, as well as other pertinent information.
- By submitting the online form, I have read and agree to all the terms and conditions found at www.theFEST.us/vendors.
- Vendors cannot give away, distribute or sell water, pop or any other beverage or food items without prior consent from FEST staff. Any for sale items must be approved of, in writing, by FEST staff by July 20th. Monetary donations may not be solicited.
- Onsite parking not guaranteed. Details to follow! No vendor parking behind tents
- Package not confirmed until payment received and all completed information is received. One package per company.
- If you have further questions or need further assistance contact Caitlin Arbogast at 330.814.8674 or Caitlin@theFEST.us.