



*Glorious*  
THE FESF 2020



**VENDOR  
APPLICATION**

Established in 2000, The FESF is a day-long celebration of faith and family. With national Christian musical acts, games, activities, fireworks and high quality vendor displays, the event attracts 40,000+ people to the Center for Pastoral Leadership in Wickliffe, Ohio.

**EXPOSURE**

With 40,000+ value-based FESF-goers, you will have the opportunity to spread your message to a targeted audience of families and youth. Partnering with the The FESF creates brand loyalty in unparalleled ways.

**PERSONAL CONTACT**

Our booth setup provides an opportunity for the most effective form of marketing: personal contact with thousands of potential customers in an intimate setting. You will meet and retain potential customers by deploying your most effective asset: your people.

**VALUE**

Each vendor package is designed to optimize your investment. With high-visibility placement, eye catching banners and other amenities, these packages give you the bang for your buck your business needs, at a significant value.

*The FESF = High Visability!*

“The FESF is a great family day. It’s a wonderful opportunity for us to meet so many of our customers from across the region. As one of the sponsors of The FESF, we are pleased to be able support this great event and give back to the community that is so supportive of us.”

– **Kevin Yaugher, President, Marc’s**

“This was one of our biggest events this year! We had over 590 people come through our tent and engage with us!”

– **Liz, Eventive Marketing, Tour Manager**

“Attending The FESF is like experiencing a winning grand slam home run! I leave renewed, energized, and hopeful. The FESF is clearly a HOME RUN!”

– **Eva Dolan, Cleveland Indians**



**THE FESF**  
**AUGUST 9, 2020**



**High value.  
Maximum exposure.  
Great opportunity.**

**CENTER FOR PASTORAL LEADERSHIP  
28700 EUCLID AVENUE, WICKLIFFE, OHIO  
440.943.7662**

**www.theFEST.us**





# THE FEST AT A GLANCE



**40,000+** expected to attend in 2020

**LIVE MUSIC** performed by top Christian bands including double Grammy Award winner for King & Country

**GUESTS** young and old, with over half attendees families, parents in 30-40's with young children

**NORTHEASTERN OHIO** area and beyond

**PEOPLE** of all ages, religions, races and backgrounds.

**VENDOR DISPLAYS** from 70+ corporate and retail vendors

**ATTRACTIONS** for teens and adults of all ages

**ACTIVITIES AND OPPORTUNITIES** to encourage prayer and reflection followed by a truly inspirational religious service in the language of our time

# VENDOR PACKAGES

## HIGH VISIBILITY | \$1,300

To sell items you must purchase this package.

- 15' x 15' Tent in Premier Area
- 10' Vinyl Banner with your Business Name
- 8' Display Tables
- Folding Chairs
- Electricity Included
- 2 Parking Passes / 4 VIP Passes

## FESTIVAL VILLAGE | \$850

- 10' x 10' Tent
- Vinyl Banner with your Business Name
- 8' Display Tables
- Folding Chairs
- Electricity Included
- 1 Parking Pass / 4 VIP Passes

## SPECIAL NON-PROFIT ORGANIZATION | \$450

- Shared Tent Space
- Vinyl Banner with your Business Name
- 8' Display Table
- Two Folding Chairs
- Great Display Space
- 1 Parking Pass / 2 VIP Passes

## EDUCATION VILLAGE | \$350

Available only to Catholic Schools

- Special Section for Catholic Education
- Shared Tent Space
- Vinyl Banner with your School Name
- 8' Display Table
- Two Folding Chairs
- 1 Parking Pass / 2 VIP Passes

*Great value!*

**THOUSANDS OF POTENTIAL CUSTOMERS, AMAZING BANDS, AFFORDABLE PRICING**

Visit [Facebook.com/TheFEST](https://www.facebook.com/TheFEST) to see pictures and reviews of the FEST!

**REGISTER ONLINE!**  
[www.theFEST.us/vendors](http://www.theFEST.us/vendors)

**COMPANY INFO**

Company \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Phone Number \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Email \_\_\_\_\_  
 Website \_\_\_\_\_  
 Items to be Sold \_\_\_\_\_  
 Name to Appear on Banner \_\_\_\_\_

**DAY OF EVENT**

Contact \_\_\_\_\_  
 Cell Phone \_\_\_\_\_

**For High Visibility & Festival Village Packages:**  
 \_\_\_\_\_ # of tables \_\_\_\_\_ # of chairs Electric:  yes  no

**PAYMENT OPTIONS**  
 Enclosed check made out to CPL-FEST  
 Credit card payments are not accepted.  
 Detach and mail form to: **The FEST**  
**28700 EUCLID AVE.**  
**WICKLIFFE, OH 44092**

- Prior to the event you will receive information about set-up and take-down times, as well as other pertinent information.
- By submitting this form, I have read and agree to all the terms and conditions found at [www.theFEST.us/vendors](http://www.theFEST.us/vendors).
- Vendors cannot give away, distribute or sell water, pop or any other beverage or food items without prior consent from FEST staff. Any for sale items must be approved of, in writing, by FEST staff by July 20th. Monetary donations may not be solicited.
- Onsite parking not guaranteed. Details to follow!  
 No vendor parking behind tents
- Package not confirmed until payment received and all completed information is received. One package per company.
- If you have further questions or need further assistance contact Caitlin O'Neill at 330.814.8674 or [Caitlin@theFEST.us](mailto:Caitlin@theFEST.us).