



BE THE
LIGHT
FEST2018

Established in 2000, The FEST is a day-long celebration of faith and family. With national Christian musical acts, games, activities, fireworks and high quality vendor displays, the event attracts 45,000 people to the Center for Pastoral Leadership in Wickliffe, Ohio.

EXPOSURE

With 45,000 value based FEST-goers, you will have the opportunity to spread your message to a targeted audience of families and youth. Partnering with the The FEST creates brand loyalty in unparalleled ways.

PERSONAL CONTACT

Our booth setup provides an opportunity for the most effective form of marketing: personal contact with thousands of potential customers in an intimate setting. You will meet and retain potential customers by deploying your most effective asset: your people.

VALUE

Each vendor package is designed to optimize your investment. With high-visibility placement, eye catching banners and other amenities, these packages give you the bang for your buck your business needs, at a significant value.



THE FEST = HIGH VISIBILITY!

VENDOR APPLICATION

"The FEST is a great family day. It's a wonderful opportunity for us to meet so many of our customers from across the region. As one of the sponsors of The FEST, we are pleased to be able support this great event and give back to the community that is so supportive of us."

– Kevin Yaughner, President, Marc's

"This was one of our biggest events this year! We had over 590 people come through our tent and engage with us!"

– Liz, Eventive Marketing, Tour Manager

"Attending The FEST is like experiencing a winning grand slam home run! I leave renewed, energized, and hopeful. The FEST is clearly a HOME RUN!"

– Eva Dolan, Cleveland Indians



CENTER FOR PASTORAL LEADERSHIP
28700 EUCLID AVENUE, WICKLIFFE, OHIO
440.943.7662

THE FEST

SUNDAY, AUGUST 5

BE THE
LIGHT
FEST2018

High value.
Maximum exposure.
Great opportunity.

WWW.THEFEST.US

YEARLY ATTENDANCE

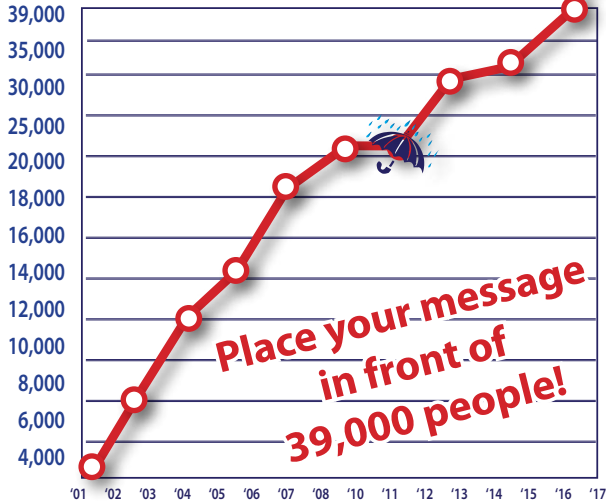
VENDOR PACKAGES

REGISTER ONLINE!

www.theFEST.us/vendors



<THE FEST> has grown exponentially because of the positive and powerful impact it has on people's lives.



Place your message
in front of
39,000 people!

BE THE
THE FEST AT A GLANCE
LIGHT
FEST2018

DYNAMIC	2017: a free event which estimated 39,000+ people attended. 39,000+ expected to attend in 2018
YOUNG PEOPLE	2017: estimated over 16,000 participated 2018: estimated over 17,000 to participate
THEIR PARENTS	over half of the guests were comprised of young families (husband/wife in their 30's-40's with young children)
REGIONAL	from the Northeastern Ohio area and beyond
DIVERSE	Brings together people of all ages, religions, races and backgrounds from across our region
ACTIVE	day-long Christian music by Christian Contemporary bands • attractions for teens and adults of all ages • kids activities area
ENGAGING	70+ corporate and retail select vendors on hand whose displays enhance the quality and value of this family-based event
LIFE CHANGING	activities and opportunities to encourage personal prayer and reflection followed by a truly inspirational religious service in the language of our time

HIGH VISIBILITY

\$1050

If you are planning to sell items, you must purchase this package.

- 15' x 15' Tent in Premier Area
- 10' Vinyl Banner with your Business Name
- 8' Display Tables
- LED Advertisement
- Folding Chairs
- Electricity Included
- 2 Parking Passes / 4 VIP Passes

FESTIVAL VILLAGE

\$700

- 10' x 10' Tent
- Vinyl Banner with your Business Name
- 8' Display Tables
- Folding Chairs
- Electricity Included
- 1 Parking Pass / 4 VIP Passes

SPECIAL NON-PROFIT ORGANIZATION

\$450

- Shared Tent Space
- Vinyl Banner with your Business Name
- 8' Display Table
- Two Folding Chairs
- Great Display Space
- 1 Parking Pass / 2 VIP Passes

EDUCATION VILLAGE

\$350

Available only to Catholic Schools

- Special Section for Catholic Education
- Shared Tent Space
- Vinyl Banner with your School Name
- 8' Display Table
- Two Folding Chairs
- 1 Parking Pass / 2 VIP Passes

THOUSANDS OF POTENTIAL CUSTOMERS
AMAZING BANDS • AFFORDABLE PRICING

Visit the FEST Facebook to see great pictures and reviews of the FEST!

COMPANY INFO

Company

Contact Person

Phone Number

Address

City

State

Zip

Email

Website

Items to be Sold

Name to Appear on Banner

DAY OF EVENT

Contact:

Cell Phone:

PAYMENT OPTIONS

Enclosed check made out to CPL-FEST

Credit Card over the phone 440.943.7662

Detach and mail form to: The FEST
28700 EUCLID AVE.
WICKLIFFE, OH 44092

Or FAX to 440.943.7577

- Upon confirmation, you will receive information about set-up and take-down times, as well as other pertinent information.
- By submitting this form, I have read and agree to all the terms and conditions found at www.theFEST.us/vendors
- Vendors cannot give away, distribute or sell water, pop or any other beverage or food items without prior consent from FEST staff. Any for sale items must be approved of, in writing, by FEST staff by July 20th. Monetary donations may not be solicited.
- for logos to appear on LED advertisements, logos must be received in .ai or .eps formats by July 20th
- Package not confirmed until payment received and all completed information is received
- If you have further questions or need further assistance contact Caitlin O'Neill at 330.814.8674 or COneill@theFEST.us